

# Michelle Rose

Apparel Design & Graphic Arts

## Work Experience

Unger Fabrik - Los Angeles, CA

*Design Assistant, Juniors - November 2007-Present*

- ◆ Collaborate with head designer to source fabric, develop prints, and establish color standards
- ◆ Maintain fabric inventory and database of fabric information
- ◆ Liaison with imports and fabric purchasing departments to facilitate production
- ◆ Work with a team to put up samples to be cut and sewn; manage and prepare samples for shipment to showrooms
- ◆ Meet with fabric and trim vendors, place orders, and follow-up

She Complete - Chicago, IL

*Accessories/Graphic Designer - April 2007-November 2007*

- ◆ Researched trends and assisted owner/head designer with style conception and colorways
- ◆ Designed scarves, belts, headbands and textile prints for Spring 2008 line
- ◆ Created style sheets and spec sheets
- ◆ Cleaned up, cropped, resized, and edited product and swatch photos for website
- ◆ Illustrated and designed new hangtags
- ◆ Created marketing materials such as promotional mailers, press kit inserts, DVD artwork, business cards, and postcards

*Design Intern - January 2007-March 2007*

- ◆ Assisted with style conception and colorways
- ◆ Selected and organized inspiration
- ◆ Processed incoming shipments
- ◆ Managed contact list

Lenny & Me - Chicago, IL

*Retail Manager - January 2005-July 2007*

- ◆ Successfully handled all store responsibilities in owner's absence
- ◆ Increased gross sales by 74.2% over 2.5-year tenure
- ◆ Improved store merchandise selection and price point to better reflect local market conditions and client preference
- ◆ Enhanced company identity with a logo, internet presence, store appearance, and placement in local publications
- ◆ Created client e-mail database for monthly marketing campaign
- ◆ Sought and interviewed candidates for hire

## Freelance Work

*As a freelance apparel and graphic designer, I have created custom items such as clothing, screen-printed t-shirts, pinback buttons, websites, model comp cards, and business cards both for myself and for private clients.*

## Education

The School of the Art Institute of Chicago  
*Bachelor of Fine Arts, Fashion Design - May 2005*

Classes included: Design, Construction, Draping, Patternmaking, Color Theory, History of Dress, Print for Fabric, Advanced Finishing Techniques

Annual School Fashion Shows

*Designed, constructed, and fitted complete outfits with accessories on models*

- ◆ May 2005: Three womenswear and two menswear
- ◆ May 2004: Two womenswear and one menswear
- ◆ May 2003: One womenswear

Other Shows & Exhibitions

- ◆ March 2005: Art Institute of Chicago Women's Board Fashion Show; one womenswear outfit
- ◆ September 2004: School Showcase Fashion Show in Millennium Park; one womenswear outfit
- ◆ March-April 2003: 100% Cotton; two screen-printed t-shirts
- ◆ April-May 2002: Artbash 2002; one short video

Scholarships & Recognition

- ◆ October 2004: Selected from class as one of five participants in Council of Fashion Designers of America/Target competition
- ◆ October 2004: Placed second in a competition to redesign ushers' uniforms for the Chicago Theatre
- ◆ May 2003: Awarded Morris and Rose Goldman Foundation Scholarship; based on work for 2003 Annual School Fashion Show
- ◆ August 2001: Academic Achievement Scholarship

## Technical Proficiency

BlueCherry, Illustrator, Photoshop, InDesign, Acrobat, GoLive, Excel, Word, File Maker Pro